

Who We Are

[wire] stone was founded in 2000 on the principle that technology isn't just a piece of your marketing— it's the rebar that connects, fortifies and amplifies it. Today, customers are rapidly scanning multiple digital devices and consuming content in increasingly fragmented ways. Being there isn't enough—you need to create experiences that stop people in their tracks, make meaningful connections and compel them to act. At [wire] stone, we engineer these compelling brand and product experiences by interlacing strategy, creativity, analytics and emerging technology to construct unique marketing solutions that make an impact and propel our clients forward. We're one of the top 25 independent digital agencies, 175 people strong, with seven U.S. locations and one European office. And we're just a click away at www.wirestone.com.

Our Practice Areas

INTEGRATED DIGITAL MARKETING

Delivering impact at every touch point from marketing strategy, to brand development, to integrated online experiences.

SOCIAL ENGAGEMENT MARKETING

Establishing direct connections with consumers by leveraging the power of social networks and community development.

SALES AND CHANNEL ACTIVATION

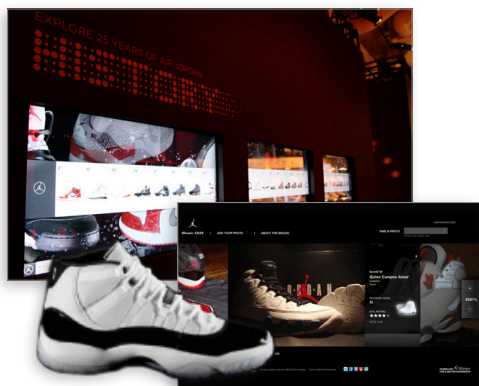
Providing marketing strategy and communication support to accelerate direct and indirect sales and strengthen partner networks.

EMERGING EXPERIENCES

Stopping people in their tracks by creating totally immersive brand and product experiences using emerging technologies.

Sample Work

Jordan Brand: 25th Anniversary Experience
Social media and event immersion



Motorola: Integrated Product Marketing
Digital user experience in retail



FTD: Say it Your Way
Social engagement platform



Allrecipes: Dinner Spinner
Mobile app design and development



About Us:

Founded in 2000
Independently owned
175 people in 8 global offices
Ad Age Top 25 independent agency

Office Locations:

Boise, ID
Chicago, IL
Fort Collins, CO
Sacramento, CA
San Diego, CA
San Francisco, CA
Seattle, WA
Stuttgart, Germany

Digital Coordinates:

wirestone.com
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Key Clients:

